

Department	Company	Dates	Cost	Summary of purpose	Recipients
Chief Minister's and Treasury and Resources	Marcom Collective Ltd	8th June to 26th September 2016	£11,200	Development and assistance with delivery of a communications plan to 'widely and accurately inform the general public and States Members regarding the content and potential longer term impact of the measures proposed within the MTFP 2016 - 2019 on the strategy for Jersey in 2020.'	Minister for Treasury and Resources
Chief Minister's	Gen Comms Ltd (Ramsay Jones)	December 2016 to March 2017	£18,000	Communications advice	Chief Minister and other Ministers
Community and Constitutional Affairs	Portland PR Limited	1st December 2016 to 30th March 2017	£33,500	Provision of strategic advice and support, with the aim of enhancing the provision of public information, including to the national and international media, following the release of the report by the Independent Jersey Care Inquiry.	Chief Minister, Deputy Chief Minister, Minister for Health and Social Services, Minister for Education and Minister for Home Affairs.
External Relations	Portland PR Limited	March to December 2013	£97,605	Various including communications advice, stakeholder mapping, party conference advice and support.	Ministers who sat on the Financial Services and External Relations Advisory Group (FERAG) - Chief Minister, Minister for External Relations, Assistant Chief Minister(s), Minister for Treasury and Resources and Minister for Economic Development, Tourism Sport and Culture. Advice extended to officials.
Social Security	Media First	June 2015	£2,394	Media training	Minister for Social Security
States Assembly	Orchid Communications	2015	£1,120	Media coaching	Scrutiny Panel members
Treasury and Resources	Marcom	April 2012 to December 2014	£181,257	Communications support (NB This amount includes services provided which are outside the scope of the question. It is not possible to separate these amounts within the time period allowed by the Law).	Minister for Treasury and Resources (and Treasurer of the States)